



VIRTUAL MEETING INDUSTRY SUPPORT PROSPECTUS

The Massachusetts Chapter of the American College of Surgeons (MC-ACS) is pleased to invite our industry partners to participate in its 2020 67th Annual Meeting which **will be held virtually**. Included in this prospectus are many opportunities for your company to show support of the Chapter and Dmitry Nepomnayshy, MD, FACS, the current President of the MC-ACS, along with the entire MC-ACS leadership Council would like to thank you in advance. We look forward to your company representatives joining us this coming December!

As you review the prospectus, **please keep in mind the following important dates:**

Item(s):	Date(s):	Detail:
Marketing Agreement Virtual Exhibitor Application Final Support Payments Attendee List Order Form	November 5, 2020	Deadline for submission
Product Description	November 12, 2020	Deadline for submission
Confirmation	November 16, 2020	Upon receipt of the agreement(s)
Pre-Registration List	November 20, 2020	3 weeks before the meeting
Virtual Exhibition Hall Hours	December 5, 2020	8:00 AM – 1:00 PM
Final Registration List	December 18, 2020	Available 1 week after the meeting.

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RECENT MC-ACS ANNUAL MEETING ATTENDANCE			
Year:	Professional Attendance:	Breakdown:	
2019	151	MC-ACS Members:	50
		MC-ACS Candidate Member/Associate Fellows:	5
		Guest Physicians:	7
		Residents/Students:	89
2018	142	MC-ACS Members:	43
		MC-ACS Candidate Member/Associate Fellows:	4
		Guest Physicians:	9
		Residents/Students:	86
2017	150	MC-ACS Members:	58
		MC-ACS Candidate Member/Associate Fellows:	4
		Guest Physicians:	9
		Residents/Students:	79



MARKETING SUPPORT OPPORTUNITIES

The following support categories receive recognition via the specific virtual benefits per level as noted below:

<p>PLATINUM LEVEL PARTNER (1 Available)</p> <ul style="list-style-type: none"> • 10 minute presentation to the attendees as part of the virtual program • Platinum Level Sponsor message or ad on a slide before the start of the virtual sessions • Listing with all other supporters on a slide before the start of the virtual sessions • Registered Attendee list (including email) provided both prior and post meeting • Email sent by the Chapter office to pre-registrants encouraging them to visit your virtual exhibit • 1 Double-sized virtual exhibit space in the Digital Marketplace which includes: <ul style="list-style-type: none"> ○ Company Logo ○ Product Description and/or digital marketing material and product videos ○ Live interactive chat available with attendees ○ Links in support of the above that includes company URL and social media accounts 	<p>Amount: \$10,000</p>
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<p>GOLD LEVEL PARTNER</p> <ul style="list-style-type: none"> • Gold Level Sponsor message or ad on a slide before the start of the virtual sessions • Listing with all other supporters on a slide before the start of the virtual sessions • Registered Attendee list (including email) provided both prior and post meeting • Email sent by the Chapter office to pre-registrants encouraging them to visit your virtual exhibit • 1 Double-sized virtual exhibit space in the Digital Marketplace which includes: <ul style="list-style-type: none"> ○ Company Logo ○ Product Description and/or digital marketing material and product videos ○ Live interactive chat available with attendees ○ Links in support of the above that includes company URL and social media accounts 	<p>Amount: \$5,000</p>
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<p>SILVER LEVEL PARTNER</p> <ul style="list-style-type: none"> • Silver Level Listing on a sponsor slide before the start of the virtual sessions • Listing with all other supporters on a slide before the start of the virtual sessions • Registered Attendee list (including email) provided both prior and post meeting • 1 virtual Exhibit space in the Digital Marketplace which includes: <ul style="list-style-type: none"> ○ Company Logo ○ Product Description and/or digital marketing material and product videos ○ Live interactive chat available with attendees ○ Links in support of the above that includes company URL and social media accounts 	<p>Amount: \$3,500</p>
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<p>BRONZE LEVEL PARTNER</p> <ul style="list-style-type: none"> • Bronze Level Listing on a sponsor slide before the start of the virtual sessions • Listing with all other supporters on a slide before the start of the virtual sessions • Registered Attendee list (including email) provided both prior and post meeting • 1 virtual Exhibit space in the Digital Marketplace which includes: <ul style="list-style-type: none"> ○ Company Logo ○ Product Description and/or digital marketing material and product videos ○ Live interactive chat available with attendees ○ Links in support of the above that includes company URL and social media accounts 	<p>Amount: \$2,500</p>
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<p>EXHIBITION ONLY – Digital Marketplace (December 5, 2020 - 8:00 AM – 1:00 PM)</p> <ul style="list-style-type: none"> • Listing with all other supporters on a slide before the start of the virtual sessions • Registered Attendee list (including email) provided post meeting • 1 virtual Exhibit space in the Digital Marketplace which includes: <ul style="list-style-type: none"> ○ Company Logo ○ Product Description and/or digital marketing material and product videos ○ Live interactive chat available with attendees ○ Links in support of the above that includes company URL and social media accounts 	<p>Amount: \$1,000</p>
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MARKETING AGREEMENT

PLEASE COMPLETE WITH PAYMENT AND RETURN TO:

MC-ACS – Exhibits
500 Cummings Center, Suite 4400
Beverly, MA 01915
Fax: 978-524-0461*

*** Please fax credit card information to the secure line above (do not email)**

PLEASE NOTE

Once the MC-ACS receives your Marketing Agreement you will be notified regarding approval of your request. If a supporting company requires a Letter of Agreement, that agreement must be submitted for approval and signature.

A 50% payment is due with this agreement, with the balance due by November 5, 2020. Should the supporting company cancel its support after November 5, 2020, 100% of the support amount is due.

 Contact Title Company

 Address City/State/Zip Country

 Phone Fax Email

 Authorized Signature Date

Please check your support level below:

- | | | |
|---|----------|---|
| <input type="checkbox"/> PLATINUM LEVEL PARTNER | \$10,000 | <input type="checkbox"/> Please Check If Credit Card Billing Address Is Same As Above |
| <input type="checkbox"/> GOLD LEVEL PARTNER | \$5,000 | <input type="checkbox"/> Billing Address If Different Than Above: |
| <input type="checkbox"/> SILVER LEVEL PARTNER | \$3,500 | _____ |
| <input type="checkbox"/> BRONZE LEVEL PARTNER | \$2,500 | _____ |
| <input type="checkbox"/> EXHIBITION ONLY
(Digital Marketplace) | \$1,000 | _____ |
| <input type="checkbox"/> ADDITIONAL REGISTRATIONS | \$110 | _____ |

Payment Method:    Check enclosed

Amount to be charged: \$ _____

 Credit Card Number Expiration Date Security Code
3-4 numbers on front or back of card)

 Name As It Appears On Credit Card Cardholder's Signature

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EXHIBIT APPLICATION (Digital Marketplace)

Please complete this application and either type or print in each section. Sign and return the application with payment: either 1) mail a check payable in US Dollars to MC-ACS, 500 Cummings Center, Suite 4400, Beverly, MA 01915 or 2) fax with credit card information to 978-524-0461. 100% of the amount is due in order to reserve space and must be received on or before November 5, 2020. Confirmations will be sent after November 16, 2020. All financial transactions including payments and refunds are in US Dollars.

CONTACT INFORMATION

Contact Person: *This person will receive all correspondence pertaining to this meeting.*

Title

Telephone number

Fax number

Email address

Company Name

Street Address

City/State/Zip/Country

Web Address

VIRTUAL EXHIBIT SPACE

Number of space(s) _____ x \$1,000 = \$ _____

COMPANY DESCRIPTION: *Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.*

PAYMENT AND REFUNDS

Applications submitted prior to November 5, 2020 must be accompanied by a deposit in the amount of 50% of the fee. 100% of the total commitment due must be paid by November 5, 2020. Applications submitted after November 5, 2020 must be accompanied by payment IN FULL. Applications received without such payment will not be processed. If Show Management receives a written request for cancellation of their exhibit in whole or in part on or before November 5, 2020, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after November 5, 2020, no refunds will be issued.

PAYMENT METHOD

Check amount enclosed: \$ _____
 (US banks only)

CREDIT CARD

American Express MasterCard Visa

Please do not email CC#'s.

Please Fax to this secure line: **978-525-0461**

Amount to be charged: \$ _____

Credit Card Number

_____/_____/_____

Expiration Date Security Code (3 digits on front or back of card)

Name as it appears on credit card

Cardholder's Signature

- Please check if credit card billing address is same as contact information at the top of the form.
- If billing address is not the same please enter below.

Company Name

Street Address

City/State/Postal Code /Country

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER NOVEMBER 5, 2020.

AUTHORIZED SIGNATURE

PRINT NAME

TITLE

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