



### MARKETING SUPPORT OPPORTUNITIES

The following support categories receive recognition via the specific virtual benefits per level as noted below:

<b>PLATINUM LEVEL PARTNER (1 Available)</b>	<b>Amount: \$10,000</b>
<ul style="list-style-type: none"> <li>• 10 minute presentation to the attendees as part of the virtual program</li> <li>• Platinum Level Sponsor message or ad on a slide before the start of the virtual sessions</li> <li>• Listing with all other supporters on a slide before the start of the virtual sessions</li> <li>• Registered Attendee list (including email) provided both prior and post meeting</li> <li>• Email sent by the Chapter office to pre-registrants encouraging them to visit your virtual exhibit</li> <li>• 1 Double-sized virtual exhibit space in the Digital Marketplace which includes:             <ul style="list-style-type: none"> <li>○ Company Logo</li> <li>○ Product Description and/or digital marketing material and product videos</li> <li>○ Live interactive chat available with attendees</li> <li>○ Links in support of the above that includes company URL and social media accounts</li> </ul> </li> </ul>	

<b>GOLD LEVEL PARTNER</b>	<b>Amount: \$5,000</b>
<ul style="list-style-type: none"> <li>• Gold Level Sponsor message or ad on a slide before the start of the virtual sessions</li> <li>• Listing with all other supporters on a slide before the start of the virtual sessions</li> <li>• Registered Attendee list (including email) provided both prior and post meeting</li> <li>• Email sent by the Chapter office to pre-registrants encouraging them to visit your virtual exhibit</li> <li>• 1 Double-sized virtual exhibit space in the Digital Marketplace which includes:             <ul style="list-style-type: none"> <li>○ Company Logo</li> <li>○ Product Description and/or digital marketing material and product videos</li> <li>○ Live interactive chat available with attendees</li> <li>○ Links in support of the above that includes company URL and social media accounts</li> </ul> </li> </ul>	

<b>SILVER LEVEL PARTNER</b>	<b>Amount: \$3,500</b>
<ul style="list-style-type: none"> <li>• Silver Level Listing on a sponsor slide before the start of the virtual sessions</li> <li>• Listing with all other supporters on a slide before the start of the virtual sessions</li> <li>• Registered Attendee list (including email) provided both prior and post meeting</li> <li>• 1 virtual Exhibit space in the Digital Marketplace which includes:             <ul style="list-style-type: none"> <li>○ Company Logo</li> <li>○ Product Description and/or digital marketing material and product videos</li> <li>○ Live interactive chat available with attendees</li> <li>○ Links in support of the above that includes company URL and social media accounts</li> </ul> </li> </ul>	

<b>BRONZE LEVEL PARTNER</b>	<b>Amount: \$2,500</b>
<ul style="list-style-type: none"> <li>• Bronze Level Listing on a sponsor slide before the start of the virtual sessions</li> <li>• Listing with all other supporters on a slide before the start of the virtual sessions</li> <li>• Registered Attendee list (including email) provided both prior and post meeting</li> <li>• 1 virtual Exhibit space in the Digital Marketplace which includes:             <ul style="list-style-type: none"> <li>○ Company Logo</li> <li>○ Product Description and/or digital marketing material and product videos</li> <li>○ Live interactive chat available with attendees</li> <li>○ Links in support of the above that includes company URL and social media accounts</li> </ul> </li> </ul>	

<b>EXHIBITION ONLY – Digital Marketplace (December 5, 2020 - 8:00 AM – 1:00 PM)</b>	<b>Amount: \$1,000</b>
<ul style="list-style-type: none"> <li>• Listing with all other supporters on a slide before the start of the virtual sessions</li> <li>• Registered Attendee list (including email) provided post meeting</li> <li>• 1 virtual Exhibit space in the Digital Marketplace which includes:             <ul style="list-style-type: none"> <li>○ Company Logo</li> <li>○ Product Description and/or digital marketing material and product videos</li> <li>○ Live interactive chat available with attendees</li> <li>○ Links in support of the above that includes company URL and social media accounts</li> </ul> </li> </ul>	



**MARKETING AGREEMENT**

**PLEASE COMPLETE WITH PAYMENT AND RETURN TO:**

**MC-ACS – Exhibits**  
**500 Cummings Center, Suite 4400**  
**Beverly, MA 01915**  
**Fax: 978-524-0461\***

**\* Please fax credit card information to the secure line above (do not email)**

**PLEASE NOTE**

Once the MC-ACS receives your Marketing Agreement you will be notified regarding approval of your request. If a supporting company requires a Letter of Agreement, that agreement must be submitted for approval and signature.

A 50% payment is due with this agreement, with the balance due by November 5, 2020. Should the supporting company cancel its support after November 5, 2020, 100% of the support amount is due.

\_\_\_\_\_  
 Contact Title Company

\_\_\_\_\_  
 Address City/State/Zip Country

\_\_\_\_\_  
 Phone Fax Email

\_\_\_\_\_  
 Authorized Signature Date

Please check your support level below:

- |   |          |   |
|---|----------|---|
| <input type="checkbox"/> PLATINUM LEVEL PARTNER                   | \$10,000 | <input type="checkbox"/> Please Check If Credit Card Billing Address Is Same As Above |
| <input type="checkbox"/> GOLD LEVEL PARTNER                       | \$5,000  | <input type="checkbox"/> Billing Address If Different Than Above:                     |
| <input type="checkbox"/> SILVER LEVEL PARTNER                     | \$3,500  | _____   |
| <input type="checkbox"/> BRONZE LEVEL PARTNER                     | \$2,500  | _____   |
| <input type="checkbox"/> EXHIBITION ONLY<br>(Digital Marketplace) | \$1,000  | _____   |
| <input type="checkbox"/> ADDITIONAL REGISTRATIONS                 | \$110    | _____   |

Payment Method:       Check enclosed

Amount to be charged: \$ \_\_\_\_\_

\_\_\_\_\_  
 Credit Card Number Expiration Date Security Code  
3-4 numbers on front or back of card)

\_\_\_\_\_  
 Name As It Appears On Credit Card Cardholder's Signature

3